



KHADIR MOHIDEEN COLLEGE

(M.K.N. MADHARASA TRUST WAQF)
ADIRAMPATTINAM



STAFF PROFILE

1. Name : Dr. M. NIYAS AHAMED
2. Gender :Male
3. Date of Birth : 07.12.1989.
4. Designation :ASSISTANT PROFESSOR
OF COMMERCE
5. Date of Joining in Teaching Profession :01.9.2014
6. Date of joining in our Institution 01.9.2014
7. Address
Residential: 10C.Azath nagar,
Adirampattinam-614701

Official: Department of
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Khadir Mohideen College
Adiarpattinam.

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8. Google Scholar Link :
https://scholar.google.com/citations?view_op=new_articles&hl=en&imq=Dr.+M.+NIYAS+AHAMED#

00 Educational Qualifications (from UG level)

09.

S. No	Examination Passed	College	University	Year of Passing	Class
1.	B.Com	Khadir Mohideen College Adirampattinam.	Bharathidasan University	2012/April	FIRST
2.	M.Com.	Khadir Mohideen College Adirampattinam.	Bharathidasan University	2014 /April	FIRST
3.	M.Phil.	NethajiSubashChander Boss Art& Science. Thiruvarur	Bharathidasan University	2015 /December	FIRST
4	Ph.D	Khadir Mohideen College Adirampattinam.	Bharathidasan University	2020 /February	Commended

10.	Teaching experience as on 31-05-2022	
	U.G:	07years. 14days
	P.G	7 Monlth
	M.Phil.	Nil
	Ph.D.	Nil
11.	Research Area of Specialization	:MARKETING
12.	Teaching Area of Specialization	:Marketing, Financial, Banking.
13.	Languages known	:English,Tamil.
14.	Computer Proficiency	: Tally ERP ,DDTP.
15.	Research Supervision	
	Ph.D.: Awarded- Submitted Pursuing	

Details of Ph.D. awarded scholars

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of Viva
NIL				

Details of Ph.D. thesis submitted scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of submission
NIL				

Details of ongoing Ph.D. Scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of Registration
NIL				

M.Phil Degree (Year wise from date of joining)

Awarded : NIL

Pursuing : NIL

16. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL)

S.No.	Title of the Paper & Authors	Journal Name	Vol& Number	Month & Year	Citation index	Impact Factor
1	A Study of the Role of online Advertisements in the Growth of Modern Business in TamilNadu State	International Journal for Science and advance Research in Technology ISSN Online : 2395-1052 IJSART	Volume : 2 Issue : 10	September'2018	--	--
2	A Study of the Role of online Advertisements in the Growth of Modern Business in Tamil Nadu State	International Journal for Research Trends and Innovation ISSN : 2456-3315 Paper ID : IJRT1810006	Volume : 3 Issue : 10	October 2018	--	--
3.	A Study of the Role of online Advertisements in the Growth of Modern Business in Tamil Nadu State	Review of Research Journal International Recognition Research Journal ISSN No.2249-894X UGC-List	Volume : 8, Issue : 2	November 2018	--	--
4.	A Study of the Role of online Advertisements in the Growth of Modern Business in Tamil Nadu State	Journal of Management Research and Analysis ISSN : 2394-2762 e-ISSN : 2394-2770 UGC-List	Volume- 5, Issue : 4	October – December 2018	--	--

17. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL CONFERENCE PROCEEDINGS)

S.No.	Title of the Paper & Authors	Name of conference	Vol& Number	Month & Year	ISBN Number
1.	E-Enabling the public Distribution system challenges and difficulties	Jamal Academic Research Journal Jamal Mohamed College, Trichy	Vol – IX Page. No. 2, Page No.367-69	Jan, 2015	ISSN 0973-0303
2.	Features of Goods and Services tax in India	SadakathullahAppa Research Journal SadakathullahAppa College, Tirunelveli	Page No.52-57	March'2018	ISBN : 9788193519899

18. Resource Person in State Level / Symposium/ National / International Conferences: NIL

19. Papers Presented in State Level / Symposium/ National / International Conferences:13

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
1	One day National Seminar on service sector in the GlobalisationERA : Service Sector in the Globalisation ERA.	Jamal Mohamed College, Trichy-20	22.02.2012
2	One day National level seminar on corporate social Responsibility Ethics in Marketing	STET Women's College, Mannargudi.	31.08.2015 01.09.2015
3	One day International Seminar on Emerging trends issues challenges strategic and innovative practice COME	Khadir Mohideen College, Adirampattinam.	10.08.2016
4	One day National Seminar on-why is Female labour force participation declining so sharply in India?	S.T.HinduCollee, Nagercoil	25.09.2015
5	One day national seminar on Emerging Trends in Banking and Insurance Sectors – Mobile.Banking	Bharathidasan University Constituent College, Perambalur	26.09.2015
6	One day National Seminar on growth strategies for business	Jamal Mohamed College, Trichy-20	28.09.2016

	development in India – Indian Railways : The Backbone of service sector		
7	One day National Seminar on the Impact of GST on development in Business and Finance – Study on impact of GST Common man	Rajagiri Dawood Batcha college of Arts and Science, Papanasam	17.03.2018
8	One day International Seminar on Integrated Business and Management – Role of Management	Annai Vailankanni Arts & Science College	16.02.2018
9.	Tamilnadu State Council for Higher Education, Chennai. - Role of Goods and service tax in the growth of Indian economy – The corporate company employment and GST growth of Indian Economy	Khadir Mohideen College, Adirampattinam	26th and 27.03.2019
10	NAAC REACCREDITION – REVISED NORMS On one day Workshop by IQAC	Khadir Mohideen College, Adirampattinam	19 th March-.2019
11	One day National Seminar on Business challenges and Scope for the Development of Indian Economy – Current Issues of Indian Economic Development	Khadir Mohideen College, Adirampattinam.	5th Aug 2019
12	State level seminar on E- Waste Management	STET Women's College, Mannargudi.	11th December 2019

20.Seminars / Conferences / Workshops Organized:NIL

21. Seminars / Conferences / Workshops Attended:

Attended	International	National
Seminars	1	08
Conferences	-	
Workshops	-	1

22. Books Written and Published: NIL

23. Member in Editorial Board: : NIL

24. Reviewer of the following journal: : NIL

25. Membership in Academic Body/Board of Studies: : NIL

26. Guest Lecturer: : NIL

27. Membership of Professional Bodies: NIL

28. Details of Major/Minor Research Projects taken so far: : NIL

S.No.	Title of the Project	Funding Agency	Minor/Major	Grant	Period
NIL					

29. Details of participation in extra and co-curricular activities in our and other colleges

S.No.	Name of Activity	Period
NIL		

30. Orientation / Refresher/Short Term/MOOC/Other Courses Attended

S.No.	Name of the Course	Place of the Course	Duration	Period
NIL				

31. Honors and awards received:NIL