



KHADIR MOHIDEEN COLLEGE
[RE-ACCREDITED WITH B GRADE BY NAAC]
ADIRAMPATTINAM-614701



FACULTY PROFILE

1. Name : M. MOHAMMED MAJID
 2. Designation & Department : ASSISTANT PROFESSOR OF COMMERCE
 Date of birth : 11.03.1987
 Date of joining : KMC –SF: 21.06.2016 & Aided: 06.02.2018
 3. Qualification : M.Com., M.B.A., M.Phil., Ph.D.,

Course	UG	PG	M.Phil.	Ph.D
Year	2006-2009	2009-2011	2011-2012	2013-2017
College/University	Jamal Mohamed College-BDU	Jamal Mohamed College-BDU	Jamal Mohamed College-BDU	KMC-BDU

4. Working Experience (As on 31.03.2018) D D M M Y Y

Self-Finance :	1	4	0	7	0	1
FIP :	-	-	-	-	-	-
Aided :	1	5	0	7	0	4
Total :	2	9	0	2	0	6

Total Teaching Experience :
 (in years)

UG	PG	M.Phil
6 yrs, 2m & 29 days	4 yrs, 7m & 15 days	-

5. Subject Specialization : FINANCIAL ACCOUNTING
 6. Research Area : HRM
 7. No. Of Orientation/Refresher /Courses/Training programs attended : NIL
 8. Whether FDP Aailed : NIL
 9. No. of Seminar Attended : 4
 10. No. of Papers Presented : 3

Paper presentation details

Year	Title of Paper	Organized by
2018	Role of insurance sector	PG and Research Dept. of Commerce, Jamal Mohamed College, Trichy.
2017	Strategic Growth of business in new India-prospects and challenges	PG and Research Dept. of Commerce, Jamal Mohamed College, Trichy.
2016	An innovative practices in commerce	PG and Research Department of Commerce, Khadir Mohideen College Adirampattinam.
2011	Investment opportunities and challenges	PG and Research Department of Commerce, Jamal Mohamed College, Trichy.

11. No. of Papers Published : 4

S.No	Title of The Paper	Name of the Journal
1.	A Study On Consumer Brand Awareness And Buying Behavior Of Toothpaste In Peravurani Taluk.	International Journal of Commerce, Management and Computer Application. ISSN: 2395 – 2083 Vol.1, No.3, May-June 2015
2.	A Study On Consumer Behavior Towards Tamil Newspapers In Thanjavur District	SELP Journal of Social Science. ISSN: 0975 – 9999 Vol.VI, No.25, July - Sep 2015
3.	An Overview of Goods and Services Tax and Its Impact on Inflation	International Journal of Scientific Research and Review ISSN NO:2279-543X Vol.VII, No.8, AUGUST 2018
4.	Consumer Satisfaction Of Maruti Suzuki Cars in Tirunelveli City	Journal of Management Research and Analysis ISSN NO:2394-2770 Vol.V, No.3, SEP 2018 Impact Factor 4.878
5.	Influence of Social Media Marketing on Brand Awareness an Empirical Study with Reference to FMCG industries in India	Kanpur Philosophers ISSN NO:2348-8301 Vol.VIII, No.1,JUNE 2021

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Signature