



KHADIR MOHIDEEN COLLEGE
(M.K.N. MADHARASA TRUST WAQF)
ADIRAMPATTINAM - 614701



STAFF PROFILE

- Name : **Dr.J.MOHAMED ALI**
- Gender : Male
- Date of Birth : 15.03.1970
- Designation : Head & Assistant Professor
- Date of Joining in Teaching Profession : 18.06.1997
- Date of joining in our Institution : 24.07.2012
- Address
Residential: 49/32 Old SRO Street,
Near IOB, Chinnamanur-625515
Cell No.: 9080535093; 9486146002
Official: Assistant Professor of Commerce,
Khadir Mohideen College,
Adirampattinam-614701
Mail Id.: mohamrafi12@gmail.com
- Google Scholar Link : [shorturl.at/cuxM9](https://scholar.google.com/citations?view_op=list_works&hl=en&hl=en&user=Ar_CSn4AAAAJ)
https://scholar.google.com/citations?view_op=list_works&hl=en&hl=en&user=Ar_CSn4AAAAJ
- Educational Qualifications (from UG level) :

S.No.	Examination Passed	College	University	Year of Passing	Class
1	B.Com.,	HKRH, Uthamapalayam	Madurai Kamaraj	1993	First
2	M.Com.,	HKRH, Uthamapalayam	Madurai Kamaraj	1996	First
3	M.Phil., (Commerce)	VHNSN, Virudhunagar	Madurai Kamaraj	1997	First
4	PhD., (Commerce)	VHNSN, Virudhunagar	Madurai Kamaraj	2005	NA
5	M.C.A.,	DDE	Tamil Nadu Open	2007	First
	M.Phil.,(C.S)	DDE	Vinayaga Mission	2009	First

- Teaching Experience as on 31-05-2022
(including SF services i.e. from 18.6.1997 to 23.7.2012)
U.G: 26 Years
P.G: 20 Years
M.Phil.: 16 Years
Ph.D.: 09 Years

- Research Area of Specialization: Marketing Management & HRM
- Teaching Area of Specialization: Accounting & e-Commerce
- Languages known : Tamil and English
- Computer Proficiency :
- Research Supervision
Ph.D.: Awarded- 08 Submitted 0 Pursuing 04

Details of Ph.D., awarded scholars:

S.No.	Name of the Scholar	Title of the Thesis	University / College	Date of Viva & Examiner
1	C.John Paul (3530/Ph.D.K4/Com/PT/October 2014)	Production and Marketing of Spices in Kerala State	BARD/KMC	14.02.2019 Dr.P.Murugesan
2	N.Thahira (26832/Ph.D.K4/Com/PT/Oct 2015)	Customer preference and service satisfaction of selected corporate and government hospitals in South Tamilnadu	BARD/KMC	7.10.2021 Dr.V.Manokar
3	L.Vijaya Gopalan (47166/Ph.D.4/Com /PT /January 2015)	Human Resource Management Practices of Government and Private Hospitals in Tamilnadu	BARD/KMC	24.03.2021 Dr.C.Vethirajan
4	M.Kalishwari (13602/Ph.DK4/Com /FT/ 29.09.2021)	A Study on Financial Management to Maintain Monetary Balance in IT Sector in India	BARD/KMC	28,.11.2021 (Dr.M.Revathi Bala)
5	A.Fayas Ahamed (7416/Ph.D.K6/Com /F.T/April 2016)	A study on Digital Marketing and its effectiveness of fast moving consumer goods in Tamil Nadu”	BARD/KMC	24.03.2022 Dr.P.Murugesan
6	Alappan U 36263/Ph.DK6/Com /2136263	Marketing Management practices of selected service sectors in Tamil Nadu	BARD/KMC July 2021	26.05.2022 Dr.V.Manohar
7	Nizath Begam S N 25613/Ph.DK6/Com /Oct 2016/2125613	A study on effects of Talent Management practices in selected automobile industry in Tamil Nadu	BARD/KMC March2021	23.06.2022 Dr.Murugesan
8	Ponmani A 13604/PhdK6/Com/ July 2016/2013604	A Study on the functions and development of major HR sectors in India	BARD/KMC March2021	30.08.2022 Dr.S.Sivasankaran ST.Hindu Col

Details of Ph.D. thesis submitted scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/ College	Date of submission
1				

Details of ongoing Ph.D. Scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/ College	Date of Registration
1	J.Asif Abullah	A Study on Mergers and Acquisitions and its impact on Employee Productivity With Reference to Auto Mobile Industry in India	BARD/KMC	19.07.2019 (BDU1910120031)
2	A.Javith Raja	A study on customer relationship marketing and its impact on Brand Loyalty with special reference to leather industry in India	BARD/KMC	03.03.2020 (BDU2010120423)
3	V.Srinidhi	Human Resource Management	BARD/KMC	22.06.2020 (BDU2010122778440)
4	S.Yasothai	Human Resource Management	BARD/KMC	16.09.2021 (BDU2110122779426)

M.Phil Degree (Year wise from date of joining)

Awarded : 30 Pursuing : 02

Details of Awarded MPhil., Research Candidates

No.	Name of the candidate	Register No.	Programme-Year	Department	University
1	Gulam Riyaz. M	2K21FT-23017	AUGUST 2022	Commerce	BARD
2	Foushiba P K M	2K18FT - 20050	AUGUST 2019	Commerce	BARD
3	Shareef K K	2K18FT-20066	AUGUST 2019	Commerce	BARD
4	C.Sabitha	2K18FT-20059	AUGUST 2019	Commerce	BARD
5	Mohammad Savad Koyimandiyil	2K17FT18062	AUGUST 2018	Commerce	BARD
6	Subhashkara	2K16FT18069	AUGUST 2018	Commerce	BARD
7	S.Lavanya	2K16FT16068	AUGUST 2017	Commerce	BARD
8	P.Elakiya	2K16FT16066	AUGUST 2017	Commerce	BARD
9	K.Ragasudha	2K15FT42713	AUGUST 2016	Commerce	BARD
10	S.Malarvizhi	2K14FT40881	AUGUST 2015	Commerce	BARD
11	K.Muhammed Shaheer	2K14FT40884	AUGUST 2015	Commerce	BARD
12	N.Shafiya Nafrin	2K14FT40889	AUGUST 2015	Commerce	BARD
13	G.Pandian	2K14FT40168	AUGUST 2014	Commerce	BARD
14	L.Radha	A5C6090009	M.Phil(27.8.10)	Commerce	M K U- Madurai
15	S.Michael rita	A6A6092036	M.Phil(7.4.10)	Commerce	M K U- Madurai
16	M.Alexander	A7A6094024	M.Phil(16.3.10)	Commerce	M K U- Madurai
17	P.Seenivasan	A7A6094014	M.Phil(26.4.10)	Commerce	M K U- Madurai
18	S.Prabhu	A7A6192094	M.Phil(4.8.10)	Management	M K U-
19	M.Vilvakani	A7A6192052	M.Phil(4.8.10)	Management	M K U- Madurai
20	R.G.Krishnajeer Rao	A7A6102036	M.Phil(22.9.09)	Entrepreneur	M K U- Madurai
21	M.Shanthi	A7A6092345	M.Phil(24.2.09)	Commerce	M K U- Madurai
22	A.Justin	066031388	M.Phil(2009)	Commerce	Alagappa Uni.
23	K.Rajapandian	A7A6094028	M.Phil(19.11.08)	Commerce	M K U- Madurai
24	S.Sirajudeen	A7A6094023	M.Phil(2008)	Commerce	M K U- Madurai
25	P.Jansirani	A7A094010	M.Phil(14.2.08)	Commerce	M K U- Madurai
26	M.M.Arasumydeen	C6544914	M.Phil(2007)	Commerce	MSU- Tirunelveli
27	S.Sajahankani	A6RC000174	M.Phil(2007)	Commerce	TNOU-Che
28	I.Sheik Dawood Oli	A7A094010	M.Phil (12/07)	Commerce	M K U- Madurai
29	A.Nargees Banu	A7A6094009	M.Phil(4.12.07)	Commerce	M K U- Madurai
30	S.Safek Jahir Hussain	A7A61413	M.Phil(6.12.07)	Management	M K U- Madurai

16. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL)

S.No.	Title of the Paper & Authors	Journal Name	Vol. & Number	Month & Year	Citation index	Impact Factor
1	A study of consumer behavior with reference to mobile phones in Saminattham Panchayat	IJRFM ISSN 2231-5985	Vol.2, Issue 3	March 2012		
2	A study on the Cultivation Problems in Agriculturists	KISAN WORLD ISSN 0971-9229	Vol.33, No.10	October 2006	P.51-53	
3	A study on reducing failures and dropout of students in Higher Education	ACCST Research ISSN:0972-7779	Vol.5 No.1	January 2007		
4	Roll of NGO in Watershed Development Programme	Management Mind International Research journal of Commerce & Management ISSN:2348-0203	issue 2, Vol-1	Jan- March 2014	PNo. 62-64	
5	Achievement of Lead Banks Schemes in Tamil Nadu	Deliberative Research Quarterly Bilingual Indian Journal ISSN:0976-1136		December 2012	PNo. 13-24	
6	Stress Management- a study	Management Mind International Research journal of Commerce & Management ISSN:2348-0203	Issue 2, Vol-1	Jan-March 2014	PNo. 76-80	
7	A study on strategic alliance for competencies improvements in textile industries in Tamil Nadu	International Journal of Economics, Commerce and Research Journal ISSN 2250-0006 NAAS Rating:3.27	Vol.1	January 2017	P.No. 15-19	impact factor (JCC): 5.5658
8	Corporate Governance and Shareholder' Value on Software Companies – a study	International Journal of Education and Social Science ISSN 2410-5171	Vol.46; issue:2	March 2017	P.No. 45-54	impact factor (JCC): 3.82
9	A study on Job Stress among Private Hospitals Employees in Theni District	International Journal of Research Granthaalayah ISSN 2394-3629	volume 5; Issue 7	July 2017	PNo.44- 50	
10	A study on the export of spices in Kerala State	PRIMAX International Journal of Commerce and Management Research ISSN:2321-3604		January 2017,	PNo. 96 – 99	impact factor:4.532
11	A study on multidimensional challenges and opportunities in safety matches industry in Virudhunagar District, Tamilnadu	Research Explorer International Journal ISSN-2250-1940 UGC approved No:63185	Vol. VI. Issue 16	February 2018	P.No. 47-56	
12	A study on Promotional Strategy of Canara banks in Tamilnadu	Research Explorer International Journal ISSN-2250-1940 UGC approvedNo:63185	Vol. VI. Issue 16	February 2018	P.No. 57-61	
13	A study on the impact of implementation of GST in Tamil Nadu State ISSN 2395-5929	Emperor International Journal of Finance and Management Research UGC Approve No:45308, IFS:1.14; SJIR:2016- 3.343; SJIF 2017-4.253		March 2018		
14	Marketing of Spices in Kerala State (ISSN 2395-5929)	Emperor International Journal of Finance, Management Research	Vol. III, Special Issue 01	March 2017	P.No. 368-377	

15	A study on Marketing and Consumer Behaviour towards Micromax Cell Phone and cell phone services in Thanjavur District	International Journal of Economic and Management Studies ISSN 2393-9125		December 2016	PNo.29 to 32	Impact factor:1.015
16	Services and Patients Satisfaction of Private Hospitals in Madurai District	International Journal of Commerce, Management & Computer Science ISSN 2395-2091	Volume III Issue 03	May - June 2017	PNo.01 to 04	
17	A study on job stress among private hospitals employees in Theni District	International Journal of research granthaalayah ISSN 2394-3629	Vol-5 Issue - 7	July- 2017	P.No. 44-50	
18	A study on the impact of GST in retail sectors in Tamil Nadu	Emperor international of finance and management research ISSN 2395-5929	Vol. IV Issue- VI	March 2018	P.No. 46-53	
19	Patient awareness to choosing a specialty physician and specialty hospitals	Roots international journal of multidisciplinary researches ISSN 2349-8684	Vol- 5 No- 2	November- 2018	P.No. 46-51	
20	Influence of marketing strategy on repurchase intention of patients among selected corporate hospitals in Tamil Nadu	IRJMSH ISSN 2348-9359	Vol. 10 Issue- 4	2019	P.No. 188-201	
21	A study on patient satisfaction of selected hospitals in Sivaganagi District, Tamil Nadu	IRJMST ISSN 2348-9367	Vol- 10 Issue- 4	April- 2019	P.No. 121-130	
22	A study on patient satisfaction of selected hospitals in Tamil Nadu	IRJMST ISSN 2348-9367	Vol- 10 Issue- 4	May- 2019	P.No. 67-74	
23	A study on the relation satisfaction and performance of employees in hospitals	Dogo Ransang ISSN 2347-7180	Vol- 10 Issue- 12 No.04	December 2020	P.No. 76-80	
24	A study on the performance and satisfaction level of hospital employees in Tamil Nadu	Dogo Ransang ISSN 2347-7180	Vol- 11 Issue- 01 No.02	January- 2021	P.No. 108-113	
25	Quality of work life and stress management leads to organizational effectiveness	Dogo Ransang ISSN 2347-7180	Vol- 11 Issue- 02 No.02	February- 2021	P.No. 121-125	
26	A study on consumer's level of satisfaction towards purchase of electronic products in Karaikal District, Puducherry	Dogo Ransang ISSN 2347-7180	Vol- 11 Issue- 03 No.02	March- 2021	P.No. 90-98	
27	A study on post-purchase of consumers towards electronic products in Karaikal District, Puducherry	Dogo Ransang ISSN 2347-7180	Vol- 11 Issue- 05 No.04	May- 2021	P.No. 38-45	
28	A study on the role of brand influence and its impact on consumers in purchasing FMCG products	Kanpur Philosophers ISSN 2348-8301	Vol-8 Issue - 1	June- 2021	P.No. 180- 188	
29	Influence of social media marketing on brand awareness an empirical study with reference to FMCG industries in India	Kanpur Philosophers ISSN 2348-8301	Vol-8 Issue - 1	June- 2021	P.No. 258- 270	

30	Post mergers and acquisition and its effect on organisation behaviour- A study with reference to manufacturing companies in India	Turkish Journal of Computer and Mathematics Education (SCOPUS) ISSN 1309-4653	Vol-12 No-13	June - 2021	P.No. 4022- 4029	
----	---	--	-----------------	-------------	------------------------	--

Articles Published in Referred Journals:

17. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL CONFERENCE PROCEEDINGS)

S.No.	Title of the Paper & Authors	Name of conference	Vol. & Number	Month & Year	P.No	ISBN Number
1	The attitude and expectation of LIC Policy Holders in Theni District	Service Marketing Book by Naina Mohamed College, Rajendrapuram		2011	PNo. 141-144	9789380530413
2	Impact of Indian Banking Sector in India	Banking and Insurance Vision 2020 Subbalakshmi Lakshmipathy College of Science, Madurai		Janury 2012	PNo. 05 – 19	9789380657608
3	Creativity and Innovation in Marketing Strategies of Banks in Thanjavur District	<i>Marketing Strategies</i> by SELP Publication, Tiruchy		2014	P.No. 97-105	9789380509471
4	A study on the role of entrepreneurship in the economic development of India	Human Resource it For Make in India in Make in India- initiatives, ideas and challenges by VHNSN College, Virudhuangar		August 2016	P.No. 236-238	9789381723548
5	Consumer Protection and Empowerment in India	Alagappa University, Departmentt of Corporate Secretaryship, Karaikudi		August 2016	PNo. 317-321	9788192869018
6	Green Marketing	Integrated Marketing Standard, Chennai-34		August 2016	PNo. 274-279	9788182860322
7	A study on challenges in GST implementation	Goods and services tax concepts & Challenges book Virudhunagar Hindu Nadars' Senthikumara Nadar College		January 2017	PNo. 171-173	9789381723616
8	Health care benefits and Eco- friendly of organic food products in India	Sri Adi Chunchanagiri Women's College, Cumbum			P.No. 13-21	

18. Resource Person in State Level / Symposium/ National / International Conferences:

19. Papers Presented in State Level / Symposium/ National / International Conferences:

International Level: 16

1. Presented a paper entitled ***"A study on E-Learning process in Higher Education"*** at the ICSSR Sponsored three day International Seminar on 'Reforms in Higher Education in ASIA' organized by CPA College, Bodinayakkanur, Tamilnadu, during 3rd, 4th and 5th March 2008.
2. Presented a meticulously researched and highly erudite paper on "Attitude of BED., students towards teacher trainees teaching profession in Tamil Nadu" in the one day International Seminar held by Theni College of Arts and Science under the auspices of UGC, New Delhi on 25th August 2011.
3. Presented a paper entitled "CRM in E-Banking – a study" in the International Conference on Marketing Research in **the emerging global scenario** held by Sri Venkateshwara College of Arts & Science, Peravurani sponsored by Tamilnadu State Council for Science & Tech, Chennai on 24th September 2011.
4. Presented a paper entitled Green Marketing in the UGC sponsored International Seminar held on 12th August 2016 by PG & Research Dept. of Commerce, Nehru Memorial College, Puthanampatti 621007.

5. Presented a paper entitled role of e-Banking sector in International Conference on **Contemporary Issues in Global Banking** by Dept. of Commerce, Kongunadu Arts & Science College, Coimbatore on 4th August 2016.
6. Presented a paper entitled “study on the role of Entrepreneurship in the Economic Development of India” in the international conference **On make in India – Initiative, Ideas and Challenges** held on 19th and 20th August 2016.
7. Presented a paper on “Human resource – it for make in India” in the International Conference **on make in India – Initiative, Ideas and Challenges** held on 19th and 20th August 2016.
8. Presented a paper entitled “**Health care benefits and Eco- friendly of Organic Food Products in India**” in the International Conference on Green Management in India held on 12th September 2016 by PG & Research Dept. of Commerce, Sri Adi Chunchanagiri Women’s College, Cumbum
9. Presented a paper entitled **Challenges and Opportunities of Foreign Trade** in the International Conference on **INDIA’S FOREIGN TRADE – OPPORTUNITIES AND CHALLENGES** held on 9th September 2014 organized by the PG & Research Department of Commerce, HKRH College, Uthamapalayam 625533.
10. Presented a paper entitled “**A study on Promotional Strategy of Canara Bank in Tamil Nadu**” in the 2nd international conference on **INTEGRATED BUSINESS AND MANAGEMENT** held on 16th February 2018 organized by the PG & Research Department of Commerce, Annai Vailankanni College, Thanjavur.
11. Presented a paper entitled “**A study on Multidimensional Challenges and Opportunities in Safety Matches Industry in Virudhunagar District, Tamilnadu**” in the 2nd international conference on **Integrated Business and Management** held on 16th February 2018 organized by the PG & Research Dept. of Commerce, Annai Vailankanni College, Thanjavur.
12. Presented a paper entitled **a study on strategic alliance for competencies improvement in textile industries in Tamil Nadu** in the 7th international conference on “**The Global logic of Strategic Alliances in Commerce and Management**” held on 31st January 2018 organized by the PG & Research Dept. of Commerce, Bon Secours College for women, Thanjavur.
13. Presented a paper entitled “**A study on the impact of implementation of GST in Tamil Nadu State**” in International Seminar on “**The impact of GST on Development in Business and Finance**” held on 17th March 2018 organized by the PG & Research Department of Commerce & Management, Rajagiri Dawood Batcha College of Arts & Science, Papanasam, Thanjavur Dt.
14. Presented a paper entitled “**A study on the impact of implementation of GST in Retail stores in Tamil Nadu**” in International Seminar on “**The impact of GST on Development in Business and Finance**” held on 17th March 2018 organized by the PG & Research Dept. of Commerce & Management, Rajagiri Dawood Batcha College of Arts & Science, Papanasam, Thanjavur Dt.
15. Presented a paper entitled “**A study on Promotional Strategy of Canara Banks in Tamil Nadu**” in International Conference on “**Integrated Business and Management**” held on 16th February 2018 organized by the PG & Research Dept. of Commerce & Management, Annai Vailankanni College, Thanjavur.
16. Presented a paper entitled “**A study on multidimensional challenges and opportunities in safety matches industries in Virudhunagar District**” in International Conference on “**Integrated Business and Management**” held on 16th February 2018 organized by the PG & Research Department of Commerce & Management, Annai Vailankanni College, Thanjavur.

NATIONAL LEVEL (16)

1. Presented a paper on “**CRM in E-Banking**” at the UGC Sponsored two days National Seminar on ‘Customer Relationship Management’ organized by the Department of Commerce, ANJA College, Sivakasi during 19th and 20th January 2007.
2. Presented a paper entitled “**Banking Sector Reforms and CRM**” in the National Seminar on Reforms in Banking Sectors-Trend and Impact at Kamaraj College, Thoothukudi, Tamil Nadu from 16-17th February 2007.
3. Presented a paper entitled “**Financial Management in SSI**” in the one day National Conference on ‘Emerging Scenario in Financial Services’ organized by FOCOT at Madura College, Madurai, Tamilnadu held on 16th February 2008.
4. Presented a paper entitled “**Domestic Violence Against Women**”, in the UGC sponsored National Level Workshop on **Human Rights Advocacy and Training** at V.H.N.Senthikumara Nadar College, Virudhunagar, Tamilnadu, held on 7th, 8th and 9th August 2008.
5. Presented a paper entitled “**Investors Education and Grievances in India**” in the one day National Level Conference on ‘The Global Financial Crisis and its Impact on India’ organized by Department of Commerce and Commerce with Computer Application at Maharaja Arts & Science College, Neelambur, Coimbatore, Tamilnadu held on 25th September 2009.
6. Presented a paper on ‘**Policy of Foreign Direct Investment In India**’ in the one day National Level Seminar on **Global Financial Crisis and its Impact on Indian Economy** organized by Sri Venkateshwara College of Arts & Science, Peravurani, Thanjavur, held on 20.03.2010.
7. Presented a paper on “**Transport Service**” in the one day National seminar on emerging trends in Banking & Insurance sector held on 26th October 2015 at PG & Research Dept. of Commerce BORD- Constituent College, Peambalur, Tamil Nadu.
8. Presented a paper entitled study on “**Customer satisfaction towards mobile phone in the cultural impact of business Chinnamanur town**” organized by the Department of Business Administration, Theni College of Arts & Science, Veerapondi – Theni

9. Presented a paper entitled “**Gold market trend in india**” in the UGC sponsored National Level Seminar on **Global Economic Crisis and Impact of Indian Economy** held at department of Economics, Pasumpon Muthuramalinga Thevar College, Usilampati on 27th & 28th February 2012.
10. Presented a paper entitled “**impact on E-Banking sector in India**” in the National Level Seminar on **Banking Insurance Vision – 2020** by Department of Commerce Subbalakshmi Lakshmiathy College of Science, Madura on 24th January 2012.
11. Presented a paper on “**Consumers’ Etiquette Concerning Food Safety: a industrial perspective**” in the National Level Seminar on **Consumer Protection and Empowerment in India in the Wake of Technology Domination** held by Alagappa University Dept. of Corporate Secretaryship on 26th and 27th August 2016.
12. Presented a paper on “**a enhanced study on working capital management of paper mills in Tamil Nadu**” organized by Department of Management Studies Nehru Institute of Technology, Coimbatore on July 25th and 26th 2016
13. Presented a paper on “**the attitude and expectation of LIC Policy holders in Theni District, Tamil Nadu**” in the National Conference on **Recent Trends in Service Marketing in India** on 9th September 2011 by Naina Mohamed College, Madurai
14. Presented a paper on “**Impact of Financial Crisis in India**”, in the National Level Seminar on **Global Economic Crisis and India** organized by Manner Thirumalai Naiker College, Madurai
15. Presented a paper on “**Emerging Trends and Challenges in Modern Marketing**” in the National Conference on **Emerging Trends in Marketing** held on 20th March 2014 by HKRH College, Uthamapalayam, Theni District – 625533.
16. Presented a paper entitled “**A study on the impact of GST in Indian Sectors**” in National Seminar on “Changes in Indirect Taxes and its Challenges(GST)” held on 14th March 2018 organized by the PG & Research Department of Commerce & Management, Sadakthullah Appa College, Tirunelveli.

20. Seminars / Conferences / Workshops Organized: Nil

21. Seminars / Conferences / Workshops Attended: 16

PARTICIPATED IN THE NATIONAL & STATE LEVEL SEMINARS:

1. Participated the two-day Joint Seminar on “**Commerce Education in the New Millennium**” Sponsored by the Institute of Chartered Accountants of India New Delhi, organized by the Department of Corporate Secretaryship, Alagappa University, Karaikudi on 3rd and 4th January, 2002.
2. Participated in the State Level Seminar on the “**Changing Face of Indian Economy Challenges Ahead**” organized by the Department of Commerce, J.A.College for Women, Periyakulam on 27th January 2007.
3. Participated in the university level one day Symposium on “Quality of Higher Education Today” conducted by the Department of History, on 24th February 2006.
4. Participated in the State Level Workshop on Socially Relevant Higher Education in India organized by the Department of Economics HKRH College, Uthamapalayam on 23rd January 2007.
5. Participated in the State Level Seminar on **Rural Entrepreneurship** organized by the Department of Economics, HKRH College, Uthamapalayam, on January 24th 2007.
6. Participated in the State Level Seminar on “**Customer Relationship Management in Banking Sectors**” organized by Arul Annandar College, Madurai held on 13th February 2008.
7. Participated in the two days workshop on “**Preparation of self instructional materials**” organized by the Directorate of Distance Education, Madurai Kamaraj University, Madurai-21, held on 7th and 8th December, 2009.
8. Participated along with the students for Business KSHETRA held at R.L. Institute of Management Studies, Madurai on 7.1.2010.
9. Participated in the one day State Level Seminar on ‘**Examination Reforms**’ organized by Jamal Mohamed College, Thirucirapalli, held on 10th March 2010.
10. Participated in the three days UGC sponsored Workshop on “Analysis and Interpretation of Data in Research’ held on 9.2.11 to 11.2.2011 organized by the Dept. of Economics, A.A.College, Madurai.
11. Participated in one day **Motivational Campaign** for IECD by Entrepreneurship Development KMC held on February 24th 2013.
12. Participated in the workshop on “Statistical Package “ organized by PG & Research Dept. of Computer Science, J.A.College, Periyakulam on 20th February to 21st February 2012
13. Participated in Southern Regional Conference on Research Trends in Commerce held on 24, 25 November 2008 at Annamalai University, Chithambaram.
14. Participated in ELITE-2008 organized by Dept. of Business Administration. A.A.College Madurai on 20th February 2008.
15. Participated UGC sponsored State Level Seminar on Examination reforms held at Jamal Mohamed College on March 12th 2010
16. Participated in Global Economic Progress & Research 39th National unit Conference at Bangalore, on 9th November 2016.

22. Books Written and Published:

1. DR.J.MOHAMED ALI, “**Educational Institution Practices and Administration**”, Mauryiar Publications, Madurai-2009, ISBN978-93-80448-05-3.
2. DR.J.MOHAMED ALI, “**Investment Management**”, Mauryiar Publications, Madurai-2009, ISBN 978-93-80448-06-0.
3. DR.J.MOHAMED ALI, “**Financial Accounting I**” for BCom and BBA I semester students, Vasana Publishing House, Madurai, 2010.
4. DR.J.MOHAMED ALI, “**Financial Accounting II**” for BCom and BBA II semester students, Vasana Publishing House, Madurai, 2010.
5. Dr.J.Mohamed Ali, “**Management Accounting**” for BCom and MCom DDE Students, Publication division, Madurai Kamaraj University, Madurai.

23. Member in Editorial Board :

24. Reviewer of the following journal

25. Membership in Academic Body/Board of Studies

26. Guest Lecturer:

1. Acted as a guest lecturer and Head, PG Department of Commerce, MK University Evening College, Campus, Theni from 2004 to 2010
2. Acted as a Chief Guest and Resource Person to delivered a lectures on Modern trends in commerce on 21st January 2011 at the Commerce Association of Theni College of Arts & Science, Theni.
3. Acted as a Chief Guest and Resource Person to delivered a lectures on **Economic reforms in India** on 12th February 2016 organized by J.C.College, Periyakulam.
4. Acted as a Chief Guest and Resource Person to delivered a lectures on E-Marketing and corporate careers on 22nd September 2016 at the Commerce Association of Annai Vailankanni Arts and Science College, Thajavur-7

27. Membership of Professional Bodies:

28. Details of Major/Minor Research Projects taken so far:

S.No.	Title of the Project	Funding Agency	Minor/Major	Grant	Period

29. Details of participation in extra and co-curricular activities in our and other colleges:

S.No.	Designation	Period	Name of the institution
1	Warden	18.06.1997 to March 1999	Jayarau Challadurai College, Periyakulam.
2	NSS Programming Officer	June 2019 to May 2022	Unit 126, Khadir Mohideen College, Adirampattinam

30. Orientation / Refresher/Short Term/MOOC/Other Courses Attended

S.No.	Name of the Course	Place of the Course	Duration	Period
1	Orientation	Madras University, Chennai	27 days	16.8.2018 to 12.9.2018
2	Refresher	Pondicherry University	14 days	17.11.2020 to 30.11.2020
3	Refresher	Bharathiar University, Covai	14 days	29.12.2021 to 11.01.2022

31. Honors and awards received: Two

1. **Dr.J.Mohamed Ali**, Assistant Professor of Commerce has received an award of ‘**Best Researcher**’ by INDIAN ACADEMIC RESEARCHERS ASSOCIATION on 21st May 2016 at Bharathidasan University, Tiruchirappalli, Tamil Nadu, India.

2. **Indira Gandhi Gold Medal Award** received from **Global Economic Progress & Research Association, New Delhi** for the excellent in his respective field on the occasion of 38th National Unity Conference on “**Individual Achievement & National Economic Growth**” on 9th November 2016 at Bangalore.


Signature