



KHADIR MOHIDEEN COLLEGE
(M.K.N. MADHARASA TRUST
WAQF)
ADIRAMPATTINAM



STAFF PROFILE

1. Name : Dr. B. JAYAMEHAN
2. Gender : MALE
3. Date of Birth : 25.07.1987
4. Designation : ASSISTANT PROFESSOR (SF)
5. Date of Joining in Teaching : 02.08.2015
Profession
6. Date of joining in our Institution : 02.08.2015
7. Address
Residential : Official
NO: 27B3, Karambayam East, Department of Economics
Karambayam (Po), Khadir Mohideen College
Pattukkottai (Tk), Adirampattinam
Thanjavur (Dist), Pin : Thanjavur District
614626
Mail Id.:
Cell No.: 9798760079, b.jai87mehan@gmail.com
9080924600
8. Google Scholar Link <https://scholar.google.co.in/citations?user=Vge9WhgAAAAJ&hl=en&authuser=8>

9. Educational Qualifications (from UG level)

S. No.	Examination Passed	College	University	Year of Passing	Class
01.	B.A.	Khadir Mohideen College, Adirampattinam	Bharathidasan University	2009	Second
02.	M.A.	Khadir Mohideen College, Adirampattinam	Bharathidasan University	2014	First
03.	M.PHIL.	Khadir Mohideen College, Adirampattinam	Bharathidasan University	2015	First
04.	PH.D.	Khadir Mohideen College, Adirampattinam	Bharathidasan University		

10. Teaching experience as on 31-05-2021

U.G:

P.G:

M.Phil.:

Ph.D.:

11. Research Area of Specialization

: Marketing

12. Teaching Area of Specialization

: 1. Micro Economics

2. Macro Economics

3. Capital Market

4. Marketing Management

5. Managerial Economics

13. Languages known

: Tamil and English

14. Computer Proficiency

: MS Office

15. Research Supervision

Ph.D.: Awarded- Submitted Pursuing

Details of Ph.D. awarded scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of Viva
1	-	-	-	-

Details of Ph.D. thesis submitted scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of submission
1	-	-	-	-

Details of ongoing Ph.D. Scholars:

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of Registration
1	-	-	-	-

M.Phil Degree (Year wise from date of joining)

Awarded :

Pursuing :

16. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL)

S.No	Title of the Paper & Authors	Journal Name	Vol & Number	Month & Year	Citation index	Impact Factor
1.	Role of Consumer in the Buying Decision	Management and Computer Application	2395-2091 Page No:07	Jan-Feb 2017		
2.	Consumer Behavior Need Modern Marketing	Management and Computer Application	2395-2091 Page No: 23	May-June 2017		

17. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL CONFERENCE PROCEEDINGS)

S.No.	Title of the Paper & Authors	Name of conference	Vol & Number	Month & Year	ISBN Number
1.	-	-	-	-	-

18. Resource Person in State Level / Symposium/ National / International Conferences

19. Papers Presented in State Level / Symposium/ National / International

Conferences:

S.No.	Title of the Paper & Authors	Name of conference	Vol & Number	Month & Year	ISBN Number
1.	Lecture Workshop on Research Methodology	Sengamala Thayaar Educational Trust		04-02-2014	
2.	The Socio Economic Conditions of fishermen in Adirampattinam	Jamal Mohamed College, Trichy		25-02-2014	
3.	Economic Reforms in India	Khadir Mohideen College, Adirampattinam		10-08-2016	
4.	Social aspect of tourism development of India	Urumu Dhanalakshmi College, Trichy		23-09-2016	
5.	Enhancing the Economy of Tamil Nadu thought Emerging Technologies in Agriculture in the Covery Delta Districts	A.V.V.M. Sri Pushpam college, Poondi, Thanjavur Dist.		16-03-2018	

20. Seminars / Conferences / Workshops Organized

21. Seminars / Conferences / Workshops Attended:

22. Books Written and Published

23. Member in Editorial Board

24. Reviewer of the following journal

25. Membership in Academic Body/Board of Studies

26. Guest Lecturer

27. Membership of Professional Bodies

28. Details of Major/Minor Research Projects taken so far:

S.No.	Title of the Project	Funding Agency	Minor/Major	Grant	Period
1.	-	-	-	-	-

29. Details of participation in extra and co-curricular activities in our and other colleges:

S.No.	Name of Activity	Period
1.	-	-

30. Orientation / Refresher/Short Term/MOOC/Other Courses Attended

S.No.	Name of the Course	Place of the Course	Duration	Period
1	-	-	-	-

31. Honors and awards received: