



**KHADIR MOHIDEEN  
COLLEGE**  
(M.K.N. MADHARASA TRUST  
WAQF)  
ADIRAMPATTINAM



**STAFF PROFILE**

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| 1. | Name                                       | : Dr.R.PONNIYIN SELVI                               |
| 2. | Gender                                     | : FEMALE  |
| 3. | Date of Birth                              | : 05-04-1987  |
| 4. | Designation                                | : Assistant Professor                               |
| 5. | Date of Joining in Teaching Profession     | : 27-07-2011  |
| 6. | Date of joining in our Institution         | : 19-09-2019  |
| 7. | Address                                    |   |
|    | Residential                                | Official  |
|    | 46, South Street                           | Assistant Professor                                 |
|    | Kasanadu Pudur                             | PG & Research Department of Business Administration |
|    | Thanjavur-614 904                          | Khadir Mohideen College                             |
|    | Cell No.: 7904910612                       | Adhirampattinam-614 701                             |
|    |  | Mail Id.: ponniramesh04@gmail.com                   |
| 8. | Google Scholar Link                        | : Nil   |
| 9. | Educational Qualifications (from UG level) |   |

S.No.	Examination Passed	College	University	Year of Passing	Class
	B.Com	Kundhavai Nachiyaar Govt Arts College (W), Thanjavur.	Bharathidasan University	2008	I <sup>st</sup> Class
	M.Com	Kundhavai Nachiyaar Govt Arts College(W), Thanjavur.	Bharathidasan University	2010	I <sup>st</sup> Class
	MBA	Bharathidasan University	Bharathidasan University	2010	I <sup>st</sup> Class
	M. Phil	Rajah's Serfoji College, Thanjavur.	Bharathidasan University	2011	I <sup>st</sup> Class Distinction
	Ph.D	Bharathidasan University	Bharathidasan University	2015	Commended

10. Teaching experience as on 31-05-2021

U.G: 11Years 1  
Months  
P.G: 2  
M.Phil. 1  
Ph.D.: Nil

11. Research Area of Specialization : Marketing Management  
 12. Teaching Area of Specialization : Human Resource  
 Management, Organizational  
 Behaviour, Statistics, Business  
 law, Marketing management  
 13. Languages known : Tamil & English  
 14. Computer Proficiency : Tally & MS Office  
 15. Research Supervision : Nil  
 Ph.D.: Awarded  
 Submitted  
 Pursuing

Details of Ph.D. awarded scholars: Nil

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of Viva
1	Nil			

Details of Ph.D. thesis submitted scholars: Nil

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of submission
1	Nil			
2	Nil			

Details of ongoing Ph.D. Scholars: Nil

S.No.	Name of the Scholar	Title of the Thesis	University/College	Date of Registration
1	Nil			
2	Nil			

M.Phil Degree (Year wise from date of joining)

Awarded: Nil

Pursuing: Nil

#### 16. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL)

S.No.	Title of the Paper & Authors	Journal Name	Vol & Number	Month & Year	Citation index	Impact Factor
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1.	<b>“Role of Indian Banking System in Rural Services”</b>	ICMR Sponsored International Seminar on <b>“Health Economics and Management”</b>		2012		
2.	<b>“Theoretical Approaches of Historical System and Rural Development in Indian Banking Services”</b>	ICMR Sponsored 3 <sup>th</sup> International Seminar on <b>“Health Economics and Management”</b>		2012		

17. RESEARCH PAPER PUBLICATIONS (NATIONAL/INTERNATIONAL CONFERENCE PROCEEDINGS)

S.No.	Title of the Paper & Authors	Name of conference	Vol& Number	Month & Year	ISBN Number
	Nil				
	Nil				

18. Resource Person in State Level / Symposium/ National / International Conferences: Nil

19. Papers Presented in State Level / Symposium/ National / International Conferences: **Globalization and International Marketing Ethics Problems**” in the National Conference on **“Recent Trends in Service Marketing in India”** (2011).

20. Seminars / Conferences / Workshops Organized: Nil

21. Seminars / Conferences / Workshops Attended:

i) Attended two days State level workshop on **“Research on Commerce and Management Studies”** conducted by Bharathidasan University College, Perambalur(2013)

ii) Participated in the International Conference on **“Global Competitiveness- A Challenge for Sustenance and Excellence”** organized by Jamal Mohamed College, Tiruchirapalli.

22. Books Written and Published:Nil

23. Member in Editorial Board: Nil

24. Reviewer of the following journal: Nil

25. Membership in Academic Body/Board of Studies: Nil

26. Guest Lecturer: Nil

27. Membership of Professional Bodies: Nil

28. Details of Major/MinorResearchProjects taken so far: Nil

S.No.	Title of the Project	Funding Agency	Minor/Major	Grant	Period
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	Nil				

29. Details of participation in extra and co-curricular activities in our and other colleges:

S.No.	Name of Activity	Period
1	Question Paper Setters, RSG College Thanjavur-5	2018 to 2021
2.	Paper Valuation, RSG College Thanjavur-5	<b>2020,21</b>

30. Orientation / Refresher/Short Term/MOOC/Other Courses Attended

S.No.	Name of the Course	Place of the Course	Duration	Period
1	Faculty Induction Programme,Batch-IV (Online Mode) Orientation	UGC-HRDC,BDU	1 Month	20.01.2021 to 18.02.2021

31. Honors and awards received: Progressive women national Award -2021 (BAHUVANA SAHITYA ACADEMY)